

P.O. Box 1663
Gainesville, GA 30503

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FAX | 770.503.0439
EMAIL | gbcinfo@gainesvilleballet.org
WEB | gainesvilleballet.org



Dear Friend and Patrons of the Arts,

Gainesville Ballet Company is pleased to extend an invitation to you and your business to support the Gainesville Ballet Company through a sponsorship, advertisement in our 2017 - 2018 season programs, or our capital campaign.

The Gainesville Ballet Company is dedicated to promoting the appreciation, study, and performance of dance as an art form to as wide and diverse an audience as possible in the Gainesville and larger Northeast Georgia community.

Your tax deductible Gainesville Ballet Company contribution helps introduce school-aged children throughout NEGA to the art of ballet through 4 deeply discounted School Matinee Performances. For many students, this will be their first (and often only) opportunity to attend a ballet. Additionally, the Gainesville Ballet Company partners with the Boys and Girls Club of Hall County to provide disadvantaged children the opportunity to study ballet with a weekly class designed specifically for them at the Gainesville School of Ballet studios!

Included, please find a list of various sponsorship opportunities and benefits.

We look forward to partnering with you to produce the 2017 - 2018 season of dance in Northeast Georgia. Please call us at 770.532.4241 if you have any questions.

Warmest regards,

Cindy Barrett

President

Board of Directors 2017 - 2018

President | Cindy Barrett Vice President | Elisa Matthews Secretary | Sondra Wallace-Foster Treasurer | Kris Nordholtz

David Arvold | Leslie Castillo | Charlotte DeLong | Roy Griffin | Robin Halstead | Yvonne Kander | Jennifer Lloyd | Marissa Luque
Courtney Nordholz | Tamara Stevenson | John Streit | Penelope Wargo | Rosemary Wellborn | Keith Whitaker

Artistic Director | Diane Callahan Junior Company Director | Jocelyn Buchanan Carly Reid | Administrative Assistant

ADVISORY COUNCIL Tanya Glosson | Kris Jaume | Brad Patten

Levels of Giving & Benefits

SPONSOR/ANGEL

\$5000 and above

Receives:

- Season passes for 8 (16 tickets total)
- Recognition on front cover of the season program
- Recognition on the Gainesville Ballet web site (gainesvilleballet.org)
- Full-page ad in season program (listings for The Nutcracker and spring performance)
- Recognition on production posters
- Verbal recognition at all public performances
- On-stage presentation of signature gift
- Framed certificate of recognition

CALLAHAN CIRCLE

\$2500 and above

Receives:

- Season passes for 6 (12 tickets total)
- Full-page ad in season program (listings for The Nutcracker and spring performance)
- Recognition on production posters
- Verbal recognition at all public performances
- Framed certificate of recognition

PRODUCTION SPONSORS

\$1000 and above

Receives:

- Season passes for 4 (8 tickets total)
- Full page ad in season program (listings for The Nutcracker and spring performance)
- Verbal recognition at all public performances

DIRECTORS CIRCLE

\$500 and above

Receives:

- Season passes for 2 (4 tickets total)
- ½ page ad in season program (listings for The Nutcracker and spring performance)

BENEFACTOR

\$250 and above

- Receives: 2 complimentary ticket to production of your choice

PATRON

\$100 and above

- Receives: 1 complimentary ticket to production of your choice

SUSTAINER \$50 and above

Friend \$25 and above

Program Advertising Specifications

- Professional or stock photos may be used with final approval by Marketing Committee.
- Program ads are printed in black and white.
- Save all ads that you provide for use in the program as a JPG.
- Ads should be sized to fit within these dimensions:

FULL PAGE AD:

Width: 4 ½ in.
Height: 7 ½ in.

QUARTER PAGE AD:

Horizontal Format:
Width: 4 ½ in.
Height: 1 ¾ in.

EIGHTH PAGE AD:

Width: 2 ¼ in.
Height: 1 ¾ in.

HALF PAGE AD:

Width: 4 ½ in.
Height: 3 ¾ in.

Vertical Format:

Width: 2 ¼ in.
Height: 3 ¾ in.

Sponsorship or Advertising Agreement

Please select your level of support

Angel \$5000 and above *(includes full page ad)*

Callahan Circle \$2500 and above *(includes full page ad)*

Production \$1000 and above *(includes full page ad)*

Directors Circle \$500 and above *(includes half page ad)*

Benefactor \$250 and above

Patron \$100 and above

Sustainer \$50 and above

Friend \$25 and above

Advertising only

Full Page Ad \$325

Half Page Ad \$225

Quarter Page Ad \$125

Eighth Page Ad \$75

Prime Position \$200

additional

Such as the back cover, inside front cover, centerfold ads, or any other special request placements

The Gainesville Ballet Company agrees to provide advertising space in the season programs as follows:

The Nutcracker – December 1-3, 2017 | Spring Production – March 23-25, 2018

Name of Advertiser or Sponsor *(as you would like it listed in the program)*: _____ Contact Name: _____

Address: _____

Phone: _____ E-mail: _____

Please enclose a check and either attach your ad copy or send via e-mail to gbcinfo@gainesvilleballet.org.